



Senior Analyst - Insights Team (2-4 Years)

- Gurugram

About Contify

Contify is a technology company that offers an AI-enabled Market and Competitive Intelligence (MCI) platform to help professionals make informed decisions.

Contify helps organizations such as Ericsson, EY, Wipro, Deloitte, L&T, BCG, MetLife, etc., track information on their competitors, customers, industries, and topics of interest. Contify delivers unique strategic updates by continuously monitoring over 500,000+ sources in real-time.

Contify is rapidly growing, with more than 200 people across two offices in India. Contify is the winner of Frost and Sullivan's Product Innovation Award for Market and Competitive Intelligence Platforms.

Job Description

→ Research:

- ◆ Prepare understanding of the client's problem statement and devise appropriate research approach
- ◆ Conduct desk and Contify platform driven research on a particular industry/segment/competitors/topic
- ◆ Structure and analyze intelligence gathered coherently and succinctly to develop actionable insights
- ◆ Prepare standard/custom reports around industry/ competitor/ company/ topical analysis
- ◆ Work on various team-specific strategic initiatives

→ Project Execution/Management:

- ◆ Engage with senior members of the client and project teams to identify and address project bottlenecks
- ◆ Conduct quality check of the work of team members



- ◆ Contribute actively to project and team discussions
 - ◆ Bring continuous process improvement and solution-oriented approach toward work

 - Client Communication:
 - ◆ Conduct written (and verbal communication) with clients to update on project progress and resolve queries
 - ◆ Conduct client walkthrough for reports/analysis prepared

 - Other:
 - ◆ Liaison with the Contify platform team to report issues/suggest enhancement measures
 - ◆ Contribute towards organization in the form of internal initiatives
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Requirements

- 2 to 4 years of market competitor focused secondary research experience
 - Experience of working in the US, Europe, Middle East, LATAM and APAC markets will be highly preferred
 - Experience of leveraging publicly available and 3rd party sources such as SEC filings, EDGAR, Crunchbase, Sintel, Factiva etc.
 - Must have skills- MS Office (Word, PowerPoint, Excel)
 - 1-4 years of experience in business research firms/corporate strategy or Market Intelligence function
 - Primary research experience is not relevant
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How to Apply:

Send your updated resume to hr.ops@contify.com

Note

Contify is a people oriented company. Emotional intelligence, therefore, is a must. You enjoy working in a team environment, supporting your teammates in pursuit of our common goals, and working with your colleagues to drive customer value. You strive to not only improve yourself, but also those around you.